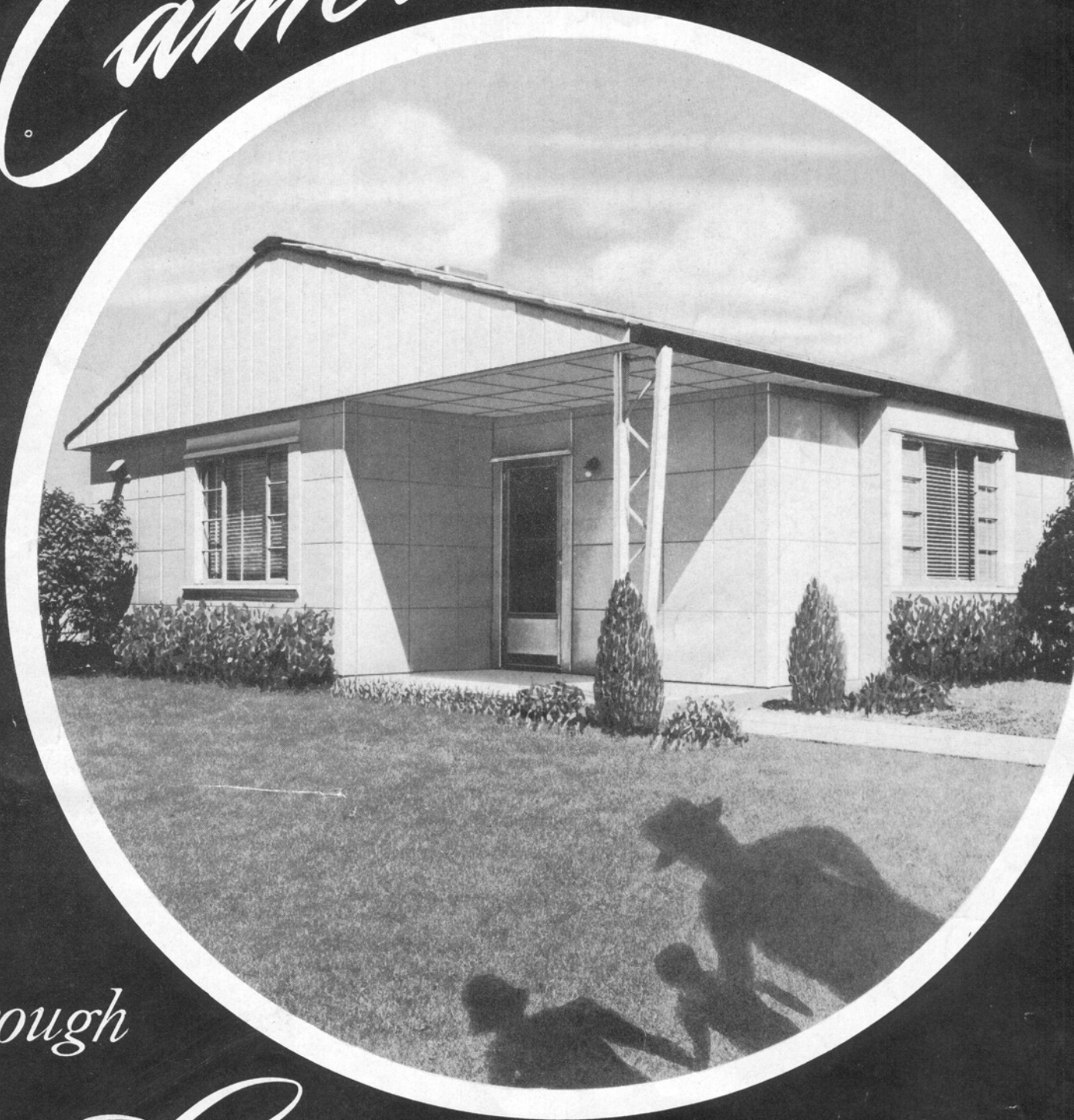


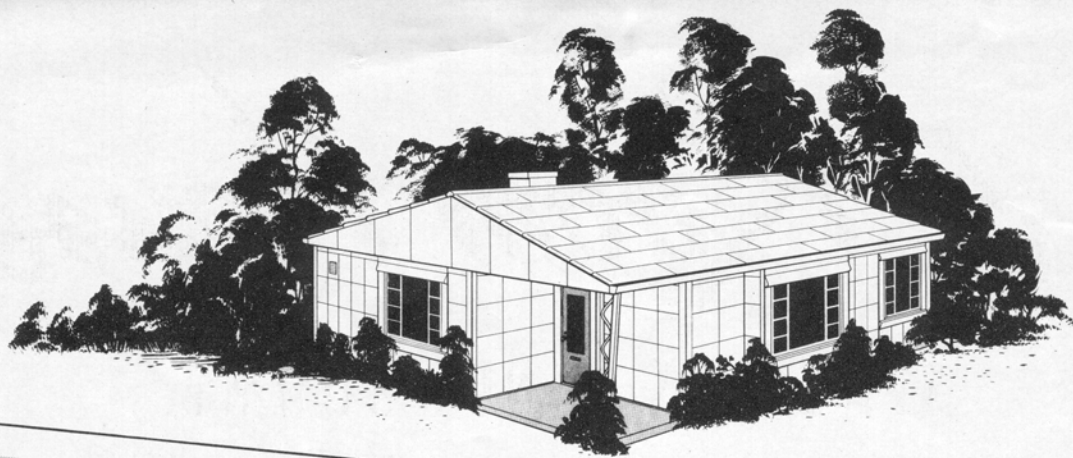
Camera Tour



through

THE *LUSTRON HOME*

A NEW STANDARD FOR LIVING



A



Master Bedroom



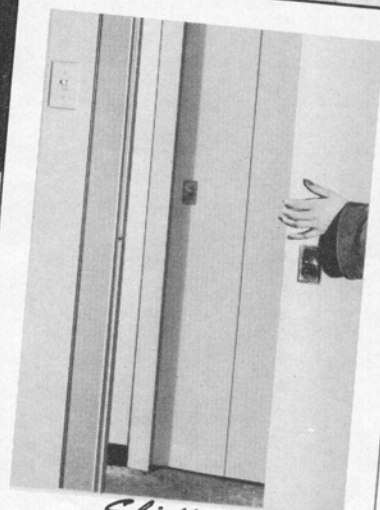
Living Room



Second Bedroom



Bathroom



Sliding Door

Big 5 Room House

SPACIOUS AND ROOMY



Dining Space



Kitchen - LEFT SIDE



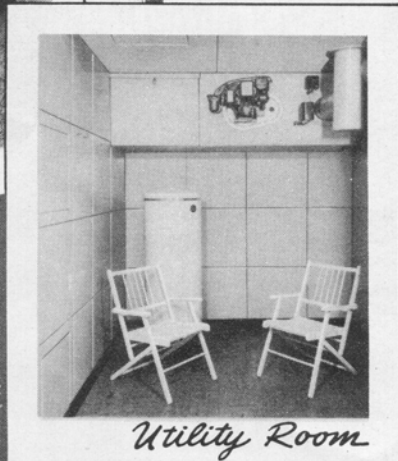
*DINING - KITCHEN
Pass-thru*



Kitchen - RIGHT SIDE



Clothes - Dish Washer

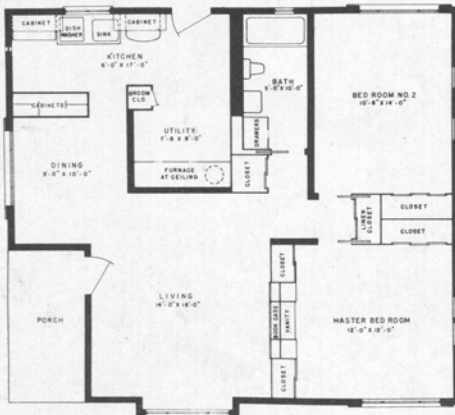


Utility Room

with lots of Special Built-in Features

- ... EASY AND ECONOMICAL TO HEAT
- ... EASY TO HOUSECLEAN AND MAINTAIN

No other home at any price . . .



SIZE — five spacious rooms, plus large utility room — total of more than 1,000 square feet.

DESIGN — follows growing trend toward contemporary ranch-style architecture. Choice of colors for interior and exterior, all in non-glossy finish porcelain enameled steel.

PERMANENCE — fireproof, decay-proof, rustproof, termite-proof, vermin-proof, rat-proof. Your only cleaning materials are soap, water, and a damp cloth.

ERECTION — The Lustron Home will be shipped f.o.b. Columbus to licensed builder-dealers. It can be erected on the site in three to four days, from completion of foundation to putting key in front door.

FEATURES included in delivered price: combination dishwasher-clothes-washer, automatic water heater, automatic heating unit, exhaust fan, built-in cabinets, cupboards, "closet-walls," bookcase, dressing table. All you need to buy is your own cooking stove and refrigerator and, of course, your own furnishings.

. . . has features like these

THE LUSTRON HOME is the result of American industrial and engineering "know-how" applied for the first time to home building.

It is made of porcelain enameled steel . . . the strength of steel and the permanent colorful beauty of porcelain, inside and out.

It is built in a factory to give you the benefits of volume production and dimensional precision. It is an engineered home, far removed from the technique of hammer and nails. It represents the results of years of effort to develop efficient, low-cost, mass-produced homes.

Your choice of colors, in beautifully subdued shades, opens up an entirely new concept of color harmony in home design and decoration. You get greater variety and practically unlimited blending possibilities with the new Lustron Home.

YOU NEVER NEED TO REPAINT, redecorate, or reroof. Sunlight, salt water, or chemical fumes cannot fade or stain finish.

Heated by radiant panels. Lustron's radiant panel heating system is the most advanced of its type. Smooth, even rays of heat are radiated from the ceiling. No radiators, no grilles, no circulating currents of warm, dust-carrying air.

These construction features alone put the Lustron Home far in advance of any other house available today.

And the beauty is an average American family can afford it. —a better home than you probably ever dreamed you could own.

*L***USTRON** CORPORATION

4200 EAST 5th AVE., COLUMBUS 16, OHIO



THE FACTORY BEHIND THE LUSTRON HOME
Giant plant at Columbus, Ohio, uses more than 1,000,000 square feet of floor space in producing thousands of homes for thousands of American families.

