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For Gum Chewers

White City Amusement Park, 63rd Street and South Parkway, Chicago, IL (1905)

Following the policy of giving its visitors the highest quality of everything that can possibly be obtained, White City has arranged to install the Zeno Gum Vending machines exclusively at the grounds. The Zeno Gum machines were used exclusively at the St. Louis Exposition and the popularity they aroused there raised the Zeno machines to the first place among gum vending machines.

The Zeno Manufacturing Company has completed a new machine, which is said to be the most perfect gum vending machine ever devised. The machine is most attractive in appearance and is especially constructed to meet with the demands of White City visitors. The color scheme of the new machine is yellow and black, which is worked together in a most pleasing combination. Hundreds of these machines will be scattered all through White City.

