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THE "HEREAFTER"

THE FUTURE STATE VIVIDLY AND IMPRESSIVELY SHOWN

White City Amusement Park, 63rd Street and South Parkway, Chicago, IL (1905)

This unique attraction is situated in a large building just north of the colonnade and on the east side of the White City "Board Walk," and is one of the most cleverly conceived entertainments in the park. While the title of this feature may make a gruesome impression on some persons, to the majority it will furnish an unlimited field for speculation.



Hereafter



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"Hereafter" is an illusion, or rather a series of illusions, and the most beautiful and dramatic effects are produced by those clever arts and resourceful methods adopted by skilled illusionists. The audience sits spellbound, seeking in vain to gain even the slightest perception of how the wonderful effects are produced.

Professor Burch, who has devoted almost a quarter of a century to the creating of unusual devices for the mystifying of scientists and arousing the wonder of countless thousands, has the management of this attraction. He spent over two months at White City during its construction personally supervising the work of installing the show, for he could not trust the delicate and wonderful mechanism to common workmen. On a large and roomy stage in his own special building. Professor Burch has arranged his carefully guarded secrets and will exhibit them several times daily to the public.

Ordinary illusions, such as have been exhibited in Chicago in years past, must not be confounded with the exhibitions which will be produced at White City. Professor Burch has participated in the entertainment of hundreds of thousands of people at the five great expositions which have been given within the past dozen years, and he will present in the Hereafter the very best and most popular illusions which have been introduced during that time. In addition to the great effects which he has selected from his previous efforts, he has invented several wholly new devices, which are being shown at White City for the first time ever presented to the public.

His work is similar to that produced by the world-famous Maskelyne and Cook for the past fifty years in the renowned Egyptian Hall in London, almost as celebrated as the Tower of London itself. Entertainment will be furnished for old and young, and there will be absolutely nothing in any of the programs to offend even the most critical and fastidious. Beautiful girls are transformed into flowers, familiar features being transformed into unfamiliar ones and back again. Other various uncanny transformations will also occur. Persons of all ages will be fully entertained, with just enough of the mysterious to give a delightfully creepy feeling now and then, but there will be nothing of a startling or unpleasant nature in any of the shows. There is nothing to alarm the most nervous or hysterical, nor will there be anything to create unpleasant sensations.



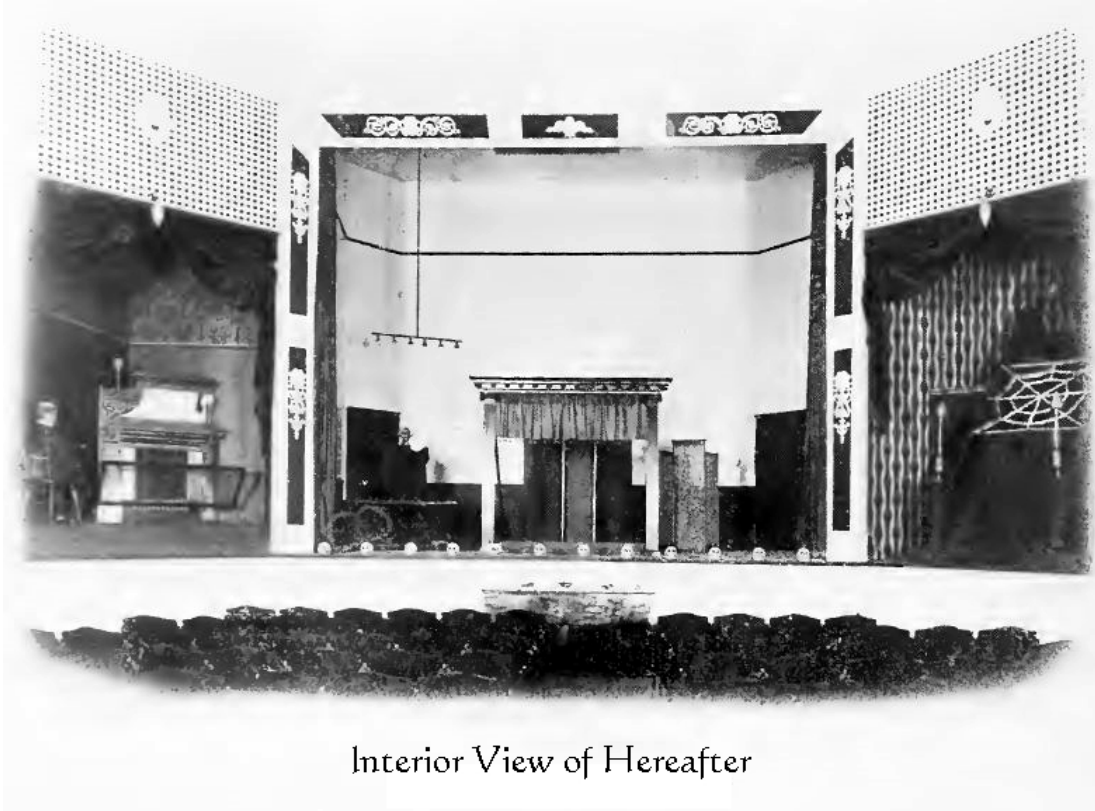
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"Hereafter" is beautiful and sublime in many ways, but never disagreeable. It is a strictly high-class and up-to-date entertainment all the way through, and those who witness the exhibitions are supplied with an endless fund of conjecture and material for discussion. It is one of the most pleasant attractions at White City.