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THE MERRY-GO-ROUND

White City Amusement Park, 63rd Street and South Parkway, Chicago, IL (1905)

No resort for the amusement of the masses, adults and children alike, would be complete without a carousel, or Merry-Go-Round, and so the children and many of the grown folks gravitate to the new structure in the center of the Midway.



The Merry-Go-Round, furnished with rocking horses and double seats, brightly painted woodwork, and a band orchestrion, which adds the latest popular music to the delightful whirling motion, is located squarely in front of the Fire Show, with the booths of the Midway on three sides, and the Chutes Lagoon on the other.

It is built near the ground and runs on strong wheels upon a circular track, making it absolutely safe, and any kind of a breakdown impossible. Here the children come and spend the afternoon and evening, with never a thought of leaving the cute little horses and the music for any of the other attractions which surround them. As they sweep



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around the big circle they catch glimpses of the variegated Midway booths, the Fire Show facade and the splash of boats dashing down the Chutes into the lagoon. A crowd surrounds the carousel every afternoon and evening and the conductor is kept busy collecting the tickets from the boys and girls, men and women who love the rocking motion of the lifelike horses.